

TAMAR PETERSEN

Exhibition + Graphic Designer

tampetersen@gmail.com
757.813.0002

www.tamar-petersen.com

EDUCATION

VIRGINIA TECH
**Master of Fine Arts
in Creative Technologies**
2015

**RHODE ISLAND SCHOOL
OF DESIGN**
**Master of Interior
Architecture**
2013

**THE COLLEGE OF
WILLIAM AND MARY**
**Bachelor of Arts in Art
William and Mary Scholar**
2009

SKILLS

SOFTWARE

InDesign
Photoshop
Illustrator
AfterEffects
AutoCAD
Rhino
SketchUp
Maya
HTML/CSS
Windows Office

DESIGN

Art Direction
Space Planning
Branding
Writing

ASSOCIATIONS

American Institute
of Graphic Arts
Hampton Arts League
American Alliance
of Museums

DESIGN EXPERIENCE

VIRGINIA MUSEUM OF FINE ARTS
Senior Exhibition Designer
Richmond, VA | Nov. 2018 – Present
Conceptualize and execute design for art exhibitions;
Produce 3-D models, prototypes and design drawings;
Develop graphics packages and renderings; Coordinate
fabrication of design project; Manage team of designers

Environmental Graphic Designer
Richmond, VA | Jan. 2017 – Nov. 2018
Design wayfinding signage for museum events and
special exhibitions; Develop concepts into viable design
solutions, while ensuring brand consistency and ADA
compliance; Coordinate material testing and fabrication

FREELANCE

Design Consultant
Richmond, VA | Jan. 2016 – Present
Conceptualized and produced storytelling presentations;
Created visual assets for digital/social media/print
campaigns; Documented building components using
geolocation applications; Clients - Marriott International,
Institute of Contemporary Art, JLL, VA Tech

CHAMBER MUSIC SOCIETY OF CENTRAL VIRGINIA
Graphic Designer
Richmond, VA | July 2015 – Present
Design print collateral and digital assets; Developed new
brand identity

MACY'S

Visual Merchandising Associate
Hampton, VA | Sept. 2015 – Mar. 2016
Created store displays; Maintained visual branding
between store events and products

THE SMITHSONIAN INSTITUTE

3D Digitization Program Intern
Landover, MD | June 2015 – Aug. 2015
Digitally processed images in Photoshop and Agisoft
to produce 3D models of artifacts; Assisted in laser-
scanning exhibits

NETWORKED LEARNING INITIATIVES AT VA TECH

Multimedia Designer
Blacksburg, VA | Sept. 2014 – May 2015
Art directed, filmed and edited department promotional
video; Produced and tested instruction manuals for
technology in a state-of-the-art classroom